

For Six Month Period Ending JUN 30 1987
(Insert date)

Name of Registrant

Registration No. 769

Japan National Tourist Organization

Business Address of Registrant

630 Fifth Avenue, #2101

45 Rockefeller Plaza

New York, New York 10020

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

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2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Yasuhide Koshimura	Director	6/2/87

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Takeshi Sasaki	Apt. 3022 300 Winston Drive, Cliffside Park, NJ 07010	Japanese	Director	6/2/87

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

The services of Takeshi Sasaki are in connection with various activities promoting tourist traffic from the United States to Japan.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period?

Yes ☐

No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Japan National Tourist Organization
2-10-1, Yurakucho, Chiyoda-ku, Tokyo, Japan

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan National Tourist Organization

Please see Schedule "A" attached hereto.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Please see SCHEDULE "B" hereto.

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS--MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Please see SCHEDULE C and C-1 attached hereto.

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following: Not applicable/

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups: Not applicable.

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in this political propaganda: Not applicable.

☐ English ☐ Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

Not applicable.

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act?

Yes ☐ No ☐

Not applicable.

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

Not applicable.

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

Not applicable.

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐
 Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Takeshi Sasaki

Takeshi Sasaki

Director, New York

Japan National Tourist Organization

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at New York New York

this 8th day of August, 19 87

JOAN SANFILIPPO
Notary Public, State of New York
No. 24-4652978 Qual. in Kings County
Cert. Filed in New York County
Commission Expires 1/31/90

Joan Sanfilippo
(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

JAPAN NATIONAL TOURIST ORGANIZATION

SCHEDULE A, ITEM 11

January 1, 1987 - June 30, 1987

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The activities engaged in by the Registrant were devoted entirely to the promotion and stimulation of international tourism on behalf of its foreign principal, the Japan National Tourist Organization located in Tokyo, Japan.

The Registrant, located at Rockefeller Plaza, 630 Fifth Avenue, New York, New York is operated as a tourist information center. At the same time, it conducts publicity, distributes travel folders and pamphlets, participates in fairs and expositions, conducts investigations and research and performs any other acts to achieve the best results for the promotion of tourism in Japan.

Funds for this purpose were received from the foreign principal, as stated in ITEM 14, (a) SCHEDULE B included in the attached statement.

These funds were expended by the Registrant as indicated in detail in ITEM 15 (a) SCHEDULE C attached hereto. SCHEDULE C-1 of such statement is a breakdown of payments made for advertising and public relations expenses.

In addition, following is a summary of the Registrant's activities directed to the general public and travel trade personnel.

January 1, 1987 - June 30, 1987

Advertisement

January : New York Yomiuri
OCS News
US - Japan Business News

April : Travel Agent
Travel Weekly

News Release

January : "Japan Travel Industry Update"
"Japan Tourism Briefs"

February : "Japan Tourism Briefs"
"Keio Plaza Guarantees Rates For
Corporate Guests"

March : "Japan Travel Industry Update"

April "Pamphlet Provides Tips For Travelers
on a Budget"
"Travel-Phone Alleviates Language
Barrier"

June : "Takeshi Sasaki is New Director of
Japan National Tourist Organization,
New York"

PRESENTATIONS & SPEECHES

- January
- * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Philadelphia, PA to 57 members of Pacific Asia Travel Association.
 - * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Washington, D.C. to 65 members of Pacific Asia Travel Association.
- February
- * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Hartford, CT to 97 members of Pacific Asia Travel Association.
 - * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Boston, MA to 102 members of Pacific Asia Travel Association.
- March
- * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Atlanta, GA to 132 representatives of travel agents.
 - * Mr. K. Taguchi gave a film presentation on Japanese tourism developments in Miami, FL to 71 members of Pacific Asia Travel Association.
 - * Mr. Y. Koshimura gave a slides presentation on Annual General Meeting of Pacific Asia Travel Association in New York, NY to 70 members of Pacific Asia Travel Association.
- April
- * Mr. I. Tanaka gave a film presentation on East Asian tourism developments in Baltimore, MD to 85 members of Pacific Asia Travel Association.
 - * Mr. I. Tanaka gave a film presentation on East Asian tourism developments in Philadelphia, PA to 75 members of Pacific Asia Travel Association.
- May
- * Mr. I. Tanaka gave a film presentation on East Asian tourism developments in Hartford, CT to 80 members of Pacific Asia Travel Association.
- June
- * Mr. Y. Koshimura and Mr. T. Sasaki gave a presentation on Japanese tourism developments in New York, NY to 120 travel-related people.
 - * Mr. T. Sasaki gave a film presentation on Japanese tourism developments in Rye Brook, NY to 149 representatives of travel agents.

SCHEDULE B, ITEM 14 (a)

January 1, 1987 - June 30, 1987

RECEIPTS - MONIES

Amount Brought Over From December 1986	\$ 65,462.17
January	90,482.16
February	19,142.44
March	56,929.66
April	66,846.30
May	60,645.52
June	81,662.67
Amount to Be Carried Over to July 1987	(\$ 25,856.02)
TOTAL	\$441,170.92

SCHEDULE C, ITEM 15 (a)

January 1, 1987 - June 30, 1987

DISBURSEMENT - MONEY

DISBURSEMENT BY MONTH:

January	\$ 62,397.72
February	73,188.86
March	82,802.84
April	60,887.39
May	76,175.09
June	59,863.00
TOTAL	\$ <u>415,314.90</u>

DISBURSEMENT BY NATURE:

Allowance to Staff	\$ 178,519.77
Employees' Pay	33,441.29
Office Rent	60,921.25
Office Maintenance	35,384.18
Traveling	3,891.92
Business Expenses	43,529.62
AD & PR	45,985.10
Convention	13,641.77
TOTAL	\$ <u>415,314.90</u>

JAPAN NATIONAL TOURIST ORGANIZATION

SCHEDULE C - 1, ITEM 15 (a)

DISBURSEMENT IN CONNECTION WITH AD AND PR

January	AD	\$ 380.00
	PR	2,826.37
February	AD	12,344.78
	PR	3,227.95
March	AD	0
	PR	7,560.97
April	AD	4,134.00
	PR	2,596.11
May	AD	2,683.20
	PR	3,903.45
June	AD	0
	PR	6,328.27
TOTAL		\$ 45,985.10

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WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Takeshi Sasaki
Signature

8/7/87

Date

Takeshi Sasaki
Please type or print name of
signatory on the line above

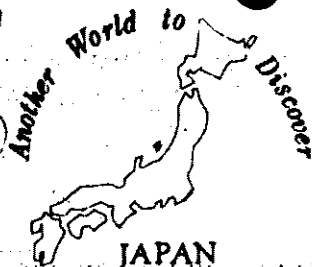
Director

Title

Note: Please see attached list of printed materials and copies of news releases. Copies of films will be supplied upon request. Samples of printed materials are herewith.

PRINTED MATERIALS

1. JAPAN Travel Companion
2. JAPAN Tour Planning Guide
3. JAPAN - Images and Reflections
4. Economical Travel in Japan
5. Tokyo
6. Fuji-Hakone-Kamakura-Nikko
7. Kyoto-Nara
8. Osaka-Kobe
9. Hokkaido
10. Takayama
11. Splendor of Central Japan
12. Southern Japan
13. Map of Japan
14. Map of Tokyo
15. Map of Kyoto-Nara
16. Hotels in Japan
17. Japan Ryokan Guide
18. Youth Hostels in Japan
19. Reasonable Accommodations in Japan
20. Time Table
21. Tourist Handbook
22. Budget Travel in Japan
23. Tour Programs 1987
24. Japan Travel Manual
25. Travel-Phone
26. Posters (about 15 kinds)
27. Film List: The Fascination of Japan)
28. News Releases
29. Customs Hints



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • (212) 757-5640 • CABLE: TOURIST NEWYORK

FOR IMMEDIATE RELEASE
January, 1987

Contact: Mary Testa

JAPAN TRAVEL INDUSTRY UPDATE

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Exchange rate on January 15, 1987: \$1 = ¥153

Tokyo	Chicago	Dallas	San Francisco	Los Angeles	Toronto	Mexico City	São Paulo
London	Paris	Genève	Frankfurt	Bangkok	Hong Kong	Seoul	Sydney

INTERNAL SECURITY
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1986 STATISTICS

Visitors to Japan declined by 11.5 percent in 1986 while the number of Japanese traveling overseas increased by 11.2 percent according to statistics compiled by the Japan National Tourist Organization (JNTO).

Some 2,059,000 foreigners arrived in Japan in 1986 compared to 2,327,047 in 1985 which was a record year due to the staging of the international exposition in Tsukuba.

November was the only month which recorded an increase (+2.9). The remaining eleven months recorded decreases ranging from a modest 1.1 percent in January to 21.3 percent in August.

According to statistics for visitor arrivals broken down by nationality, of which the January-October period is the latest available, the number of Americans visiting Japan totaled 473,484, down 1.3 percent from the previous year. The number of Americans visiting Japan for tourism decreased by 5.3 percent while Americans visiting Japan for business purposes gained 7 percent.

Some 5,504,000 Japanese took advantage of the favorable yen situation to go abroad in 1986.

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1987 HOTEL OPENINGS

Japan's hotel construction boom continues in 1987 with 13 new hotels scheduled to open for business this year.

The largest of the new properties is the luxurious Nagoya Tokyu Hotel slated to open in August in Nagoya, a major industrial city located midway between Tokyo and Kyoto/Osaka and a gateway to the southern Japan Alps. The hotel, the 19th property of the Tokyu Hotel Chain, a division of the Tokyu Group, the largest hotel chain in Japan, will have 568 rooms. Among the facilities will be an international conference hall accommodating 1,000 people, a banquet hall for 1,000-2,000 people, five restaurants, a shopping arcade, indoor swimming pool, gym and sauna and an executive lounge. Rates start at ¥9,500 for singles, ¥15,000 for twins. Suites start at ¥50,000.

The most unique hotel opening this year is the Hotel Seiyo Ginza which combines a 774-seat theater on its premises. The opening date for this hotel situated in the fashionable Ginza district of Tokyo, a major shopping and entertainment area, is March 2. The 12-story structure will have a ticketing office on the ground floor, restaurants on the second floor and a theater lobby on the third floor. The Ginza Saison Theater will occupy the fourth through sixth floors and the hotel, with 80 deluxe rooms, will occupy the top six floors. A French production of the opera "Carmen" will inaugurate the opening of the theater in March.

The largest hotel to open in Tokyo this year is the New Otani Inn, a 423-room business-class hotel, opening February 1. The Inn is part of the New Otani Group which operates hotels throughout Japan as well as overseas, including the popular New Otani Hotel and Tower in Tokyo and the New Otani Osaka located in the new Osaka Business Park. The New Otani Inn will offer the same first-rate hospitality and service as other properties of the chain but rates will be lower to cater to the budget-minded. Singles start as low as ¥8,000, twins at ¥15,000. The New Otani Inn is located in Osaki in the southern Shinagawa Ward of Tokyo

The single new property opening in the northern island of Hokkaido is the annex of the Hotel Alpha Tomamu to be known as the Hotel Alpha Tomamu "The Tower," located in the Alpha Resort Shimacup, a resort city located in central Hokkaido. "The Tower" will be 36 stories high and will have 403 rooms making it the largest multi-storied travel accommodation in northern Japan. Besides the 155-room Hotel Alpha Tomamu, the resort area already comprises the Tomamu Skiing Grounds, the most extensive on the island, and the "Village Alpha," a resort condominium. The resort, including the new "Tower" is the project of the Alpha Group specializing in the development of Hokkaido, considered to be Japan's last frontier. Other amenities the Alpha Group is working on is completion of a golf course, a motocross BMX course, archery range, an international convention hall, indoor gymnasium, water park and shopping mall. With the opening of new hotels in 1987, Japan's room count of approximately 260,000 will be increased by more than 2,600 rooms.

#

Attachment - list of new hotel openings in 1987

<u>opening date</u>	<u>name of property, location</u>	<u>no. of rooms</u>
February 1	New Otani Inn (Osaki, Shinagawa Ward, TOKYO)	423
March 2	Fukui Palace Hotel (FUKUI - 2 hours north of Kyoto)	100
March 2	Hotel Seiyō Ginza (Ginza, TOKYO)	80
April 26	Wakayama Terminal Hotel (WAKAYAMA - 50 minutes southwest of Osaka)	140
April	Himeji Castle Hotel (HIMEJI - location of White Heron Castle)	261
May	Kichijoji Daiichi Hotel (KICHIJOJI - trendy suburb approx. 30 minutes by train from central Tokyo)	---
June	Takaoka Washington Hotel (TAKAOKA - approx. 1 hour by train east of Kanazawa on the Sea of Japan coast)	148
July	Hiroshima Terminal Hotel (HIROSHIMA - a gateway to the scenic Inland Sea)	---
(summer)	Kagoshima Tokyu Inn (KAGOSHIMA - in the subtropical southern part of Kyushu, the southernmost of Japan's four major islands)	190
August	Nagoya Tokyu Hotel (NAGOYA - major commercial city midway between Tokyo and Kyoto/Osaka and gateway to southern Japan Alps)	568
September	Itami Daiichi Hotel (OSAKA - located in vicinity of its airport)	113
October	Ginza Tobu Hotel (Ginza, TOKYO)	218
December	Hotel Alpha Tomamu "The Tower" (HOKKAIDO - Japan's northernmost major island)	403

HYATT OFFERS MONEY-SAVER SPECIALS

The Century Hyatt Tokyo has introduced two special programs offering rooms at fixed U.S. dollar rates rather than a fluctuating rate which depends on the currently volatile yen-dollar exchange rate.

The first program, the "Yen Saver Special" allows any guest staying a minimum of two nights a standard room at \$99 per night plus a ten percent tax and service charge. This rate is for either single or double occupancy and reflects a tremendous savings from the usual standard room rate of approximately \$140. The "Yen Saver Special" is in effect until March 31, 1987.

The second program, the "Dollar Saver Special" offers any guest staying a minimum of three nights Regency Club accommodations at the fixed U.S. dollar rate of \$142.00 per night plus ten percent tax and service charge, a considerable savings over the regular \$196 room rate. Spouses can stay at no extra charge and complimentary breakfast and evening cocktails at the exclusive Regency Club Lounge are included. Additional perks include free admission to the relaxing 28th floor Sky Pool, ten percent discount coupons for shopping at the nearby Odakyu Department Store, a yukata, light cotton kimono, as a souvenir, late check out (3 pm) and a separate Regency Club concierge for individualized service. The "Dollar Saver Special" will be in effect until September 30, 1987.

The Century Hyatt Tokyo is located in the Shinjuku area of Tokyo, one of the city's most exciting shopping and entertainment districts with numerous shops and eateries. There is easy access to Tokyo's major subway and train lines and direct limousine service from Narita International Airport.

For further information contact: Hyatt International
tel: 800-228-9000

#

KEIO PLAZA INTER-CONTINENTAL CATERS TO BUSINESS CLIENTELE

Responding to the needs of its many business guests, the Keio Plaza Inter-continental Hotel has created a private breakfast room for clients staying on its Executive Floors.

An American-style breakfast can be enjoyed between the hours of 7 am and 9 am in the quiet confines of the Nocturne Suite on the 34th floor with its breath-taking view of the surrounding area.

The ¥2,400 price tag includes juice, corn flakes, choice of salad or sliced fresh fruit, fried or scrambled eggs with ham, bacon or sausage, rolls, croissants or toast with butter and jam, choice of Bulgarian yogurt or stewed fruit and coffee or tea.

The adjoining room of the suite has been converted into a meeting lounge which can be requested by Executive Floor guests for conducting meetings during the day at no extra charge.

The Executive Floors, the 30th-34th floors of the tall, sleek hotel, are reserved exclusively for frequent travelers including members of the Inter-Continental Hotel's Six Continents Club, holders of the Keio Plaza's Executive International Card and guests staying under a corporate account arrangement.

The Keio Plaza has also converted 39 of 307 recently renovated rooms into "bedroom suites" especially designed for single use by business guests. The rooms come equipped with a spacious writing desk, comfortable high-back chair and relaxing double bed.

The Keio Plaza Inter-continental Hotel is located in the Shinjuku area of Tokyo, convenient to shops, restaurants and Tokyo's excellent transportation system. The hotel is also directly linked to Narita International Airport by limousine bus.

#

KYOTO INDUSTRIAL TOUR VISITS TOFU, GREEN TEA, BAMBOO FACTORIES

Ever wonder how tofu is made or how tea leaves become aromatic powdered green tea? Joe Okada Travel Service of Kyoto offers an Industrial Tour featuring a visit not only to a tofu and green tea factory, but much more, including visits to a private garden for zen meditation, a bamboo factory to see how the "steel" of the east is shaped into use and a traditional wooden drum factory.

Lest participants think Kyoto is all traditional crafts, a visit to a modern Nissan automobile factory is also part of the full-day itinerary.

The tour cost is ¥10,000 and includes lunch. Half-day itineraries are available at ¥5,000.

Pick-up at major hotels in Kyoto is between 8:30 a.m. and 9 a.m. with return at approximately 5:30 p.m.

Other tours run by Joe Okada Travel Service include a Home Visit Tour for ¥5,000 which provides an opportunity to visit an old farmhouse in the picturesque countryside of Kyoto.

For further information contact: Joe Okada Travel Service Co.
Masugata Building
Teramachi-agaru
Imadegawa
Kamigyo-ku, Kyoto, Japan
tel: 075-241-3716
cable: SAMURAIJOE KYOTO

#

TOUR FOLLOWS HISTORIC TOKAIDO ROAD

Most visitors traveling from Tokyo to Kyoto opt for the fast and efficient bullet train which zips through the countryside and arrives at its destination in less than three hours.

Japan Travel Bureau (JTB) is now offering a leisurely alternative course by bus which follows the historic Tokaido Road, linking Tokyo and Kyoto and made famous by a series of woodblock prints by the great 19th century artist Hiroshige.

The tour, entitled "Japan, Today & Tomorrow," takes three days and two nights and winds through plains and mountains, making stops at a fishing port, an archaeological site, temples, gardens the Yamaha motorcycle plant, a pottery village, a castle town, a textile museum and even an authentic ninja house. The tour disbands in Kyoto where, if one wishes, one can easily pick up another JTB tour.

The tour is priced at ¥49,500 and is scheduled to depart every Wednesday from Tokyo, April through November.

"Japan, Today & Tomorrow" is part of the JTB's Sunrise Tours offering exciting land-only packages at great values. The range of tours include half-day city glimpses to elaborate 16-day itineraries including virtually all the major attractions of Japan.

For the Sunrise Tours brochure & information, contact:

Travel Bureau International
(TBI, a division of JTB)
tel: 212-489-1919
800-223-0266

#

JAPAN ENCOUNTER TOUR

Japan Air Lines (JAL) and Travel Bureau International (TBI, a division of Japan Travel Bureau International) is offering a fabulous 12-day "Japan Encounter" tour. The tour emphasizes hands-on participation in a number of Japan's traditional arts including tea ceremony, flower arrangement, calligraphy and ceramics. Participants will also have a chance to brush up on Japanese cooking skills at the famous Egami Cooking School in Tokyo.

Other highlights include the major attractions of Tokyo (Asakusa Kannon Temple, Imperial Palace Plaza), Toba (Mikimoto Pearl Island and nearby Ise Grand Shrine), Nara (Todaiji Temple, Kasuga Shrine, Deer Park), Kyoto (Nijo Castle, Old Imperial Palace, Higashi Honganji Temple, Kiyomizu pottery kiln), Kanazawa (the beautiful Kenrokuen Garden), a festive night at the celebrated Yamashiro Hot Springs, and much more.

Tour departure dates are set for February 11, 25, March 11, 25 and April 1 and 8.

Cost for West Coast departures is \$2,205 and East Coast departures \$2,625.

For more information contact: Travel Bureau International
 tel: 212-489-1919
 800-223-0266
 Japan Air Lines
 tel: 212-838-4400

#

NEW KYOTO TOUR ORIGINATES IN OSAKA

No longer do visitors staying in Osaka have to dash off in the wee hours of the morning to join Kyoto package tours originating in Kyoto. The Osaka Airport Transport Company (OKK) has packaged a Kyoto-bound tour originating in Osaka.

Pick-up for the day-long tour is between 8:30 am and 9 am at Osaka's major hotels. The tour returns at approximately 4:30 pm. Travel is by bus via the expressway which takes less than an hour.

Sightseeing begins at Nijo Castle, famous for its squeaking "nightingale" floors, a warning sign of intruders. The tour continues to Ryoanji Temple with its Zen-inspired white sand and rock garden, the impressive Heian Shrine and the Kiyomizu Temple standing on latticed wooden stilts. Lunch is at the famous Rokusei restaurant and features exquisitely presented Kyoto cuisine.

The tour price is ¥13,800 and includes an English-speaking tour guide.

The tour is offered at all times except between December and February.

Tours can be booked through the concierge at one's Osaka hotel.

#

NORTHWEST TO LINK DETROIT AND TOKYO

Northwest has set April 17 for the inaugural of its new route linking Detroit and Tokyo, the first time the two cities will be served by non-stop service.

Initially three round-trips per week are scheduled with the return flight from Tokyo to Detroit continuing on to Boston. After June 1, however, flights will be daily.

Northwest hopes to take advantage of its large feeder system from 35 cities to Detroit. Currently the airline operates 272 flights per day out of Detroit.

Northwest's other gateway cities to Japan include Chicago, New York, Seattle, Los Angeles, San Francisco and Honolulu.

#

JNR TO SPEED UP BULLET TRAIN

The Japanese National Railways (JNR) has successfully carried out tests to increase the speed of the shinkansen (bullet train).

In the test carried out between Sendai and Kitakami stations on the Tohoku bullet train line, a 12-car train attained a speed of 168 miles per hour, tying the world record presently held by the French TGV.

The JNR hopes to speed up trains on the Tohoku bullet train line, presently running at a maximum speed of 149 mph, to 168 mph in the near future.

#

JNR CONTINUES TESTING OF FUTURISTIC TRAIN

The Japanese National Railways (JNR) recently resumed experiments on its superspeed linear motor car, a futuristic levitating train, after suspending it for several months during which time the electrical power capacity of the testing line was improved.

With the increase in electrical power, JNR hopes to run a manned linear motor car at 249 miles per hour.

In 1979 the JNR succeeded in running a single unmanned linear motor car MLU-001 at a world record speed of 321 mph. In 1982 a three-car manned MLU-001 reached a speed of 138 mph and a two-car manned MLU-001 attained a 190 mph velocity.

JNR plans to continue testing the linear motor car for practical use.

#

TRAVEL TRADE SHOW TO RUN CONCURRENTLY WITH 6TH JAPAN CONGRESS OF
INTERNATIONAL TRAVEL

Applications are now being accepted for those wishing to participate in the Travel Trade Show which will run concurrently with the 6th Japan Congress of International Travel to take place in Tokyo November 30 through December 3, 1987.

The trade show will be a valuable forum to exchange ideas, launch products and generate business. Every field of tourism will be represented including national and regional tourist organizations, airlines, hotels, travel agents, tour operators, ground operators, cruise and shipping companies, convention and conference centers, coach and car rental companies and travel media. It is also an important opportunity to tap into the growing Japanese travel market (more than 5 million Japanese traveled abroad in 1986).

Some 18,000 visitors are expected to attend the 4-day event of which the first 3 days will be open exclusively to the travel trade and the fourth day to both the travel trade and general public.

The total number of booths is 242 and participation cost is ¥270,000 per booth.

The venue is the Hotel New Otani which will also host the Congress. The trade show will occupy 10 banquet halls equivalent to 24,832 square feet of this prestigious, centrally-located hotel.

The Congress will convene on November 30 with opening remarks by the president of the Japan Association of Travel Agents (JATA), the Minister for Transport, the president of Japan National Tourist Organization (JNTO) and the Philippine Minister of Tourism. The keynote address will be delivered by Mr. Haruo Maekawa, the former president of the Bank of Japan. Guest speakers include Dr. Willibald Pahr, the secretary general of the World Tourism Organization, Ms. Donna Tuttle, the U.S. Under Secretary of Commerce for Travel and Tourism, Mr. Susumu Yamaji, president of Japan Air Lines and Mr. John Rowe, managing director of the Australian Tourist Commission. Marketing presentations, panel discussions and special theme sessions are part of the Congress itinerary. Registration fee is ¥65,000 for delegates (¥70,000 after October 1, 1987) and ¥20,000 for accompanying spouse and/or child. Registration forms for the Congress will be available in March, 1987.

The 6th Japan Congress of International Travel and the Travel Trade Show are sponsored by JATA, a non-profit organization designated by Japan's Minister for Transport. JATA's membership comprises nearly all registered Japanese travel agents qualified to organize overseas travel, who generate 99 percent of overseas travel from Japan. As of the end of 1986, JATA membership consists of 529 active, 916 associate, 60 allied and 415 overseas allied members.

For application forms and further information, contact:

Japan Association of Travel Agents (JATA)
Zen-Nittu Kasumigaseki Building
3-3-3 Kasumigaseki
Chiyoda-ku, Tokyo, Japan 100

tel: (03) 592-1276
telex: JATAINTL J33822
cable: JATARYOKO TOKYO
facsimile: (03) 592-1268

#

KYOTO TO HOST WORLD CONFERENCE OF HISTORICAL CITIES

Befitting its image as one of the world's truly historical cities, Kyoto will host a World Conference of Historical Cities from November 18-21, 1987.

At least 35 mayors or representatives of the world's great historical cities, including Beijing, Boston, Kiev and Paris, are expected to attend. The theme of the conference is "tradition and creation."

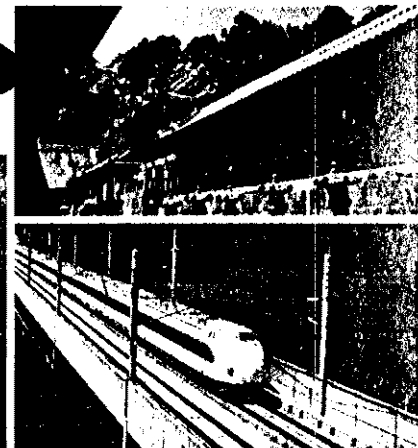
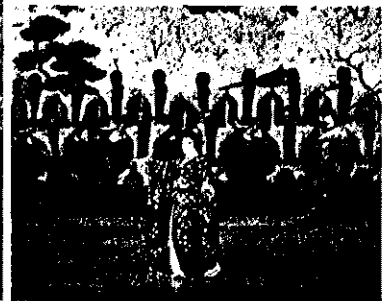
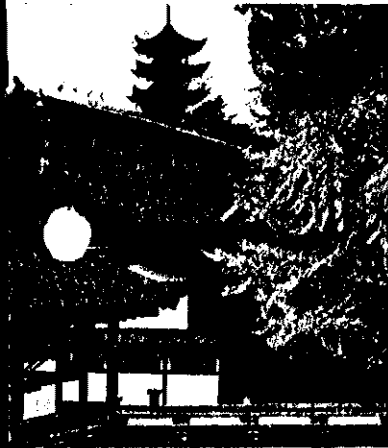
The Kyoto City Government, organizers of the Conference, are planning a "Historical City Expo" to run for a period of 22 days beginning November 8, 1987. The expo will include exhibits displaying the history, culture, industry and cuisine of participating cities.

For further information contact: Kyoto City Government
Oike-Agaru, Teramachi-dori
Chukyo-ku, Kyoto, Japan 604

tel: (075) 222-3218
telex: 5244111 WHIC J
facsimile: (075) 233-2400

#

JAPAN



FOR USE AT WILL

JAPAN NATIONAL TOURIST ORGANIZATION
630 Fifth Avenue, Suite 2101
New York, NY 10111

Contact: Mary Testa
(212) 757-5640

January 9, 1987

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JAPAN TOURISM BRIEFS

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- * FOOD REPLICAS..... PAGE 2
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- * SUMO, JAPAN'S NATIONAL SPORT..... PAGE 4
- * DISCO OPENS IN GINZA..... PAGE 4

FREE ENGLISH GUIDES IN NARA

Free English guide service provided by the Nara YMCA English Goodwill Guide Association is now available in Japan's ancient capital city of Nara.

Nara, located just 35 minutes by limited express train from either Kyoto or Osaka, was Japan's capital from 710 to 784 during which time Buddhist culture flourished. Among the numerous tourist attractions of this scenic and tranquil city are Todaiji Temple, home of the Daibutsu, the world's largest bronze statue of Buddha, Nara Park, where 1,050 tame deer roam freely, and Kasuga Grand Shrine with 1,800 picturesque stone lanterns lining the pathway to the main shrine, decorated with 1,000 metal lanterns suspended from its eaves.

(more)

A guide can be booked up to one day in advance by contacting the Nara YMCA at (0742) 44-2207 in Nara.

Although the guide service is free of charge, transportation and any entrance fees must be incurred by the visitor.

FOOD REPLICAS SERVE FOREIGNERS

Unsure of what to eat while in Japan? Window shop!

Almost all restaurants in Japan have a showcase displaying the foods served inside. These food displays, however real-like they may appear, are actually made of plastic, glue and wax. No one knows for sure when this custom of displaying foods came about, but for the foreigner in Japan it offers a great service. If unable to read a Japanese menu, one can simply point at what to order. Prices are clearly marked alongside the display so no surprises when the bill comes.

The making of these imitation foods is a craft that has been passed on for generations. Each item is carefully hand painted and the wax shaped with dexterity to add a deliciously enticing touch to what may appear as a platter of tempura or a mug of beer. According to Isamu Majima, who owns a workshop employing 45 craftsmen, it takes ten years to become proficient at the trade.

Visitors to Tokyo interested in purchasing a display or any type of cooking utensil should visit the wholesale district of the food service industry located on Kappabashi Street. The street is in the general vicinity of Asakusa Temple, one of Tokyo's major attractions, and can be reached by taking the Ginza subway line to Tawaramachi Station. Kappabashi is a five minute walk from the station.

(more)

SUNTORY CONCERT HALL

Music lovers are buzzing with excitement at the recently opened Suntory Concert Hall in the Ark Hills neighborhood of Tokyo. One of the great music centers of the world, Tokyo has a bevy of multi-purpose theaters and concert halls where world famous musicians have graced the stage, but the new Suntory Concert Hall is the first to be constructed exclusively for concerts.

The hall's structure is impressive externally, internally and acoustically. A grand courtyard leads into the hall giving an illusion of limitless space while inside the 2,006 seats of the hall are situated concentrically around the stage to ensure the maximum in aural and visual pleasure to each and every member of the audience. After completion of the hall's construction, a full six months went into fine-tuning it to attain a perfect distribution of rich and clear sounds.

The hall is the project of Keizo Saji, president of Suntory, the well-known whiskey and beer company, who hit upon the idea of building the hall to commemorate 70 years of whiskey distillation and 20 years of marketing beer. The famous conductor Herbert von Karajan was the consultant in the project.

The Suntory Concert Hall has a lobby bar, coffee shop and continental-style restaurants. It is adjacent to the ANA Tokyo Hotel and is easily accessible from six subway stations, including Roppongi and Akasaka.

World-reknown conductors, orchestras and musicians are scheduled to perform. For information on concert schedules and tickets, contact (03) 505-1010 in Tokyo.

(more)

SUMO

Sumo, Japan's national sport with a history of over 2,000 years, is rich in tradition, pageantry and excitement. Two wrestlers, usually well over six feet tall and weighing an average of 300 pounds, grapple with each other in a ring just 14.9 feet in diameter. Each match is preceded by a four minute purification rite followed by a few seconds of furious combat.

Six tournaments are held each year, each lasting 15 days. Dates and place of tournaments in 1987 are as follows:

January 11-25	Tokyo
March 8-22	Osaka
May 10-24	Tokyo
July 5-19	Nagoya
September 13-27	Tokyo
November 8-22	Fukuoka

Tickets range in price from ¥500 (approximately \$3.10) for standing room in the back to ¥8,000 (approximately \$50) for a box seat.

Matches are televised during the tournament daily from 4 p.m. to 6 p.m.

For those interested in observing a practice session, contact the sumo stables directly. Further information is available from the Japan National Tourist Organization (JNTO) offices in the U.S. or the Tourist Information Center in Tokyo.

GINZA'S SOLE DISCO OPENS

Disco buffs in the Ginza-Yurakucho neighborhood of Tokyo need no longer shuffle to Akasaka or Roppongi, where Tokyo's discos have traditionally been concentrated. A disco named the Hibiya Radio City has opened in the neighborhood and is drawing record crowds consisting mainly of hip Tokyoites working in nearby offices and shops.

Doors open at 5 p.m. and according to Takashi Terasaka, manager of the disco, nightly crowds average about 400 customers. Women tend to be 22-23 years in age while the average age of men is 30. The ratio of women to men is 65:35.

(more)

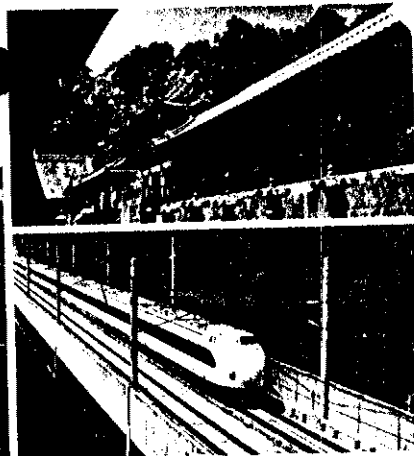
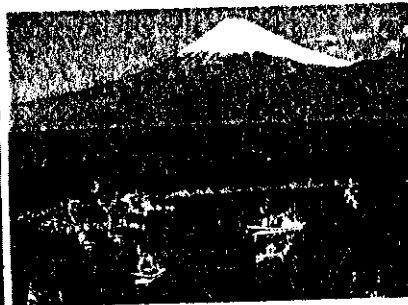
The disco, located in the second basement of the Toho Twin Tower Building, has seating capacity for 220. Like discos everywhere, lasers and elaborate lighting are part of the scene.

Admission is ¥3,500 (approximately \$21) for men and ¥3,000 (approximately \$18) for women. This includes all drinks and snacks. Admission fee is ¥1,000 (approximately \$6) higher on Friday nights.

For information on Hibiya Radio City and other discos in Tokyo, contact the Tourist Information Center in Tokyo (502-1461) or pick up a copy of the free-of-charge Tour Companion, a weekly guide for tourists, available at major hotels in Tokyo.

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JAPAN



FOR USE AT WILL

JAPAN NATIONAL TOURIST ORGANIZATION
630 Fifth Avenue, Suite 2101
New York, NY 10111

Contact: Mary Testa
(212) 757-5640

February 25, 1987

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JAPAN TOURISM BRIEFS

- * TOKYO TELEGUIDE IN ENGLISH..... PAGE 1
- * TOHOKU TO HOST EXHIBITION..... PAGE 2
- * ZEN MEDITATION FOR FOREIGNERS..... PAGE 3
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TELEGUIDE IN ENGLISH

Some 143 video terminals have been set up at major hotels and shopping centers in Tokyo to provide the foreign visitor with useful information on cultural activities, entertainment, important phone numbers and the weather forecast. The new service, called "Teleguide in English," is free-of-charge and visitors are encouraged to use it for quick reference.

Under the category "Authentic Japan," cultural activities such as Japanese cooking, the martial arts, ikebana, tea ceremony and performing arts are introduced. A push of a button brings up on the monitor the activity of interest. A brief description is followed by information on where to go to observe or participate in the activity and how to reach it. Information on how to purchase a ticket is also provided when applicable.

The category "Tokyo's nightlife has it all!" provides information on clubs and bars, including the price range, in Tokyo's top five entertainment districts of Shinjuku, Ikebukuro, Akasaka, Roppongi and Ginza.

"Useful phone numbers" lists the tourist information office, hospitals and clinics where English is spoken, airline offices, secretarial service desks, hotels and banks among others.

The "Weather forecast" gives up-to-the minute forecasts for 50 Japanese and 38 foreign cities.

Other interesting sub-categories include a "cherry blossom forecast" providing information on where cherry blossoms are reaching their peak and a listing of stores and restaurants that open early in the morning or are open until late at night.

TOHOKU TO HOST EXHIBITION THIS SUMMER

Tohoku, encompassing the six northernmost prefectures of the main island of Honshu, is one of the loveliest regions of Japan. Three national parks and eight quasi-national parks are found in this region whose landscape comprises sweeping rice fields, lofty mountains and a beautiful shoreline.

Tourists heading for the region this summer will have yet another attraction as the Tohoku-of-the Future Exhibition gets under way July 18 in the port city of Sendai. More than 30 pavilions are being built for the exhibition which runs through September 28 making it one of the largest exhibitions sponsored by local and prefectural offices.

The exhibition site will be divided into three zones. One zone will feature theme pavilions such as those of NEC and IBM Japan. Another will contain amusement facilities and a third will house an event plaza where the traditional performing arts of the region will be presented.

Sendai is accessible in two hours from Tokyo on the Tohoku bullet train line. A steam locomotive, put out of service in 1968, will pull trains between downtown Sendai and the exhibition site.

The organizers are hoping the exhibition will attract a large number of tourists as the dates coincide with those of three of the biggest festivals in the region: the Nebuta Festival in Aomori (August 2-7), the Kanto Festival in Akita (August 5-7) and Tanabata, or Star Festival in Sendai (August 6-8). The three festivals traditionally attract a huge throng of visitors.

Contact the nearest office of the Japan National Tourist Organization for a free brochure on the Tohoku region.

ZEN MEDITATION FOR FOREIGNERS

Zen Buddhism, founded in China in the 9th century and reaching Japan in the 13th century, has greatly influenced the lifestyle of the Japanese, including the arts such as landscape gardening, the tea ceremony and ikebana. The religion stresses meditation to attain enlightenment. In meditation, one should be devoid of any thoughts, the ultimate and personal experience being one of complete relaxation and a feeling of peace and joy.

Several temples in the Tokyo area welcome foreign visitors to try meditation. Sojiji Temple, the center of Zen Buddhism in eastern Japan and located on the outskirts of Tokyo, has half-day meditation periods on Sunday for a fee of ¥1,000 (approximately \$6.50). For the more intent, there is a three-day package with all meals included for ¥10,000 (approximately \$65). The schedule begins with a 4 a.m. meditation session with chores and lectures interspersed throughout the day, chores being an intricate part of the Zen experience.

Other temples in Tokyo, including Eihei-ji and Taisho-ji, conduct one to two hour meditation sessions accompanied by a lecture. Fees range from ¥300 (\$2) to free-of-charge. Although most lectures are conducted in Japanese, the meditation itself is conducted in total silence so there is no language barrier to speak of.

Further information is available from the nearest office of the Japan National Tourist Organization.

OSAKA'S AQUALINER

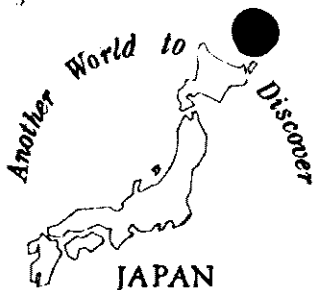
Rivers and canals have played an important part in Osaka's development as a commercial city. The city is now on its way to becoming a tourist destination as well and the city fathers have availed of the rivers and canals once again to develop an alternative means of transportation for both residents and visitors alike: the aqualiner.

The sleek boat follows two courses, one for the commuter and the other for tourists. The commuter course links Temmabashi and points beyond with Yodobashi in the center of the city. Commuters using the aqualiner pay ¥500 (approximately \$3.30) for a ticket. A booklet of 16 tickets is available for approximately \$33, a savings of \$20.

The extended tourist course goes as far as Osaka Castle in the eastern reaches of the city. Tickets for the tourist course cost ¥1,500 (approximately \$10).

While the commuter course is operated daily except Sundays and national holidays, the tourist course is operated every 30 to 60 minutes daily from 10 a.m. to 4 p.m.

To get under the lowest of bridges, at the sound of a warning bell, the roof of the boat is lowered about one foot. The city has applied to the Guinness Book of World Records to have the aqualiner recognized as the smallest in height passenger-carrying vessel in the world.



JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • (212) 757-5640 • CABLE: TOURIST NEWYORK

February 25, 1987

KEIO PLAZA GUARANTEES RATES FOR CORPORATE GUESTS

The Keio Plaza Inter-Continental Hotel in Tokyo announced its guaranteed U.S. dollar company rates for 1987 for businessmen with corporate accounts with the Inter-Continental. Guaranteed dollar rates are established to protect the business traveler against the currently unfavorable exchange rate between the dollar and other major currencies including the yen.

The guaranteed rate is \$135 single occupancy and \$155 double occupancy plus a 10 percent tax and 10 percent service charge for standard accommodations. (Lest one think these prices are high, the guaranteed rates for London, Paris, New York, Washington D.C. and San Francisco among other cities are higher). The guaranteed rates for the Keio Plaza reflect a \$25 savings off the regular room rate. The guaranteed company rates are fully commissionable to agents.

The Keio Plaza has many amenities for the business traveler including late check out, executive floors and a business service desk. The business service desk can arrange secretarial and translation services and provides assistance in making local business appointments. A post office, business reference library, typing and typewriter rental service, copy machines, newswire service, telex and cable services are provided.

The hotel also has on its premises airline offices, a tour and travel desk, car rental agency, a bookshop, news stand and other shops.

For those on a health kick, jogging can be enjoyed in a nearby park, while massage and sauna can be enjoyed on the premises. A full health club is located across the street.

- more -

Tokyo	Chicago	Dallas	San Francisco	Los Angeles	Toronto	Mexico City	São Paulo
London	Paris	Genève	Frankfurt	Bangkok	Hong Kong	Seoul	Sydney

For one's dining and drinking pleasure, the hotel has 29 restaurants and bars ranging from a casual snack bar to the Ambrosia restaurant offering fine Continental haute cuisine.

The 1,485-room, 47-story hotel is located in Tokyo's Shinjuku district, a major shopping and entertainment district and the future home of the metropolitan government. The hotel provides its guests with a 10 percent discount coupon for shopping at nearby Keio Department Store.

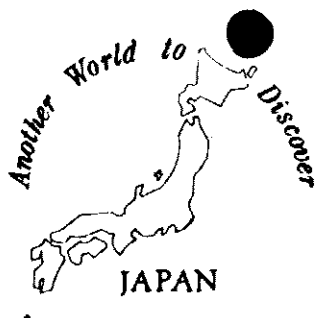
The Keio Plaza Inter-Continental Hotel has direct limousine service to both the New Tokyo International Airport at Narita and Haneda.

For further information, contact:

Keio Plaza (NY office) 212-819-8001

Inter-Continental Hotels 800-327-0200

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JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • (212) 757-5640 • CABLE: TOURIST NEWYORK

April 30, 1987

Contact: Mary Testa

TRAVEL-PHONE ALLEVIATES LANGUAGE BARRIER

TOKYO, Japan.....Travelers in Japan in need of English language assistance should use the Japan Travel-Phone operated by the Japan National Tourist Organization (JNTO). The telephone service is available 365 days from 9 a.m. to 5 p.m. and is toll-free if calling from outside Tokyo and Kyoto city limits. Within Tokyo and Kyoto city limits, the call costs 10 yen (approximately 7¢) for three minutes.

For information and assistance on eastern Japan, including Nikko, Kamakura, the Tohoku region and Hokkaido, the number to call is 0120-222-800. For information and assistance on western Japan, including Nara, Osaka, the Inland Sea, Hiroshima, Shikoku and Kyushu, the number is 0120-444-800. In both cases, a 10 yen coin must be inserted in a yellow, blue or green public phone and the coin is returned at the end of the conversation.

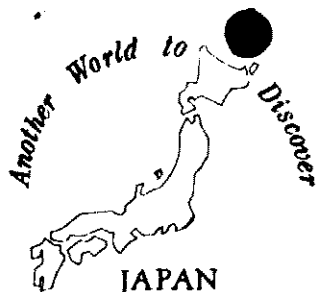
In Tokyo the number to call is 502-1461 and in Kyoto the number is 371-5649.

The service is manned by the highly efficient staff of the JNTO's Tourist Information Centers in Tokyo and Kyoto who can help solve any language problem or offer travel information.

A handy brochure on the Japan Travel-Phone is available free-of-charge from your nearest JNTO office.

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Tokyo	Chicago	Dallas	San Francisco	Los Angeles	Toronto	Mexico City	São Paulo
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JAPAN NATIONAL TOURIST ORGANIZATION

ROCKEFELLER PLAZA, 630 FIFTH AVENUE, NEW YORK, N.Y. 10111 • (212) 757-5640 • CABLE: TOURIST NEWYORK

April 30, 1987

Contact: Mary Testa

PAMPHLET PROVIDES TIPS FOR TRAVELERS ON A BUDGET

TOKYO, Japan....."Economical Travel in Japan," a pamphlet with practical tips on how to enjoy an inexpensive stay in Japan, is now available from the Japan National Tourist Organization (JNTO). The 12-page illustrated pamphlet provides information on transportation, accommodations, drinking and dining, shopping and entertainment.

For example, for breakfast the pamphlet recommends budget-conscious visitors to eat at one of Japan's ubiquitous coffee shops where a special "morning service" is available. The "service" usually consists of toast, eggs and coffee and costs a mere ¥300 - ¥400 (approximately \$2 - \$2.70). For alternative lodgings rather than hotels, the pamphlet suggests business hotel chains, inexpensive ryokan (traditional inns), minshuku (family-run lodging), temples and hostels.

Although Japan, being a land of variety, has many elegant and expensive restaurants usually frequented by those on expense accounts, for the traveler on a budget, the pamphlet recommends restaurants in department stores, shopping centers and office buildings. These are where most families and office workers eat. The best buy is the "special of the day," known as teishoku, which includes rice, soup, salad, a meat or fish entree and dessert and costs an average of ¥700 (\$4.70).

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To save on transportation costs, the pamphlet outlines special passes and excursion tickets available and does a cost comparison of traveling by train and bus, the bus being less expensive although more time-consuming in all cases.

In addition to money-saving tips, the pamphlet provides information on the etiquette observed while staying at a traditional-style inn or taking a Japanese-style bath (no soap in the tub, please), information on the home visit system and a short list of useful phrases.

The pamphlet is available free-of-charge from your nearest JNTO office.

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FOR IMMEDIATE RELEASE
June 8, 1987

Contact: Mary Testa

TAKESHI SASAKI IS NEW DIRECTOR OF
JAPAN NATIONAL TOURIST ORGANIZATION, NEW YORK

NEW YORK, New York.....Mr. Takeshi Sasaki has been named the director of the New York office of the Japan National Tourist Organization (JNTO). He replaces Mr. Yasuhide Koshimura who returns to Tokyo for reassignment with the Ministry of Transport.

The new director, a native of Yamaguchi Prefecture, graduated from Osaka City University in 1960 and continued graduate studies at its law school until 1963. Upon graduation, Mr. Sasaki entered government service with the Ministry of Transport.

Mr. Sasaki is no newcomer to the United States or the tourism industry, having served as deputy director of JNTO's Los Angeles office from 1968-1971. Other highlights of his career include a posting with the International Affairs Division of the Civil Aviation Bureau and as director of the Ministry of Transport's Research and Planning Division, Research and Data Processing Bureau and the Motor Service Division, Automobile Bureau.

Prior to assuming his post in New York, Mr. Sasaki served as the general manager of the Administrative Department of the Kansai International Airport Company, Ltd., in Osaka.

Accompanying the director as he assumes his new assignment is his wife, Setsuko. Two children remain in Tokyo as university students.

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The show begins at 7:40 p.m. and 8:40 p.m. and is held every night, except August 16, from March 1 through November 29. English language programs are available and picture-taking opportunities are plentiful. Admission is ¥2,000 and tickets can be purchased at major hotels in Kyoto or at Gion Corner.

For further information contact your nearest Japan National Tourist Organization (JNTO) office or JNTO's Tourist Information Center in Kyoto.

TOKYO TOWER: TOWER WITH A VIEW, MUSEUM, EXHIBITS,...

At first glance it looks like the Eiffel Tower. But a second glance will confirm that one is indeed in Tokyo, not Paris, and the tower in question is not the Eiffel but its Oriental sister, Tokyo Tower. Protruding defiantly over Tokyo's rather low skyline, Tokyo Tower not only houses the conventional observation platforms, souvenir shops and restaurants but the largest aquarium in Japan (8,000 fish of 700 species including the fabled carp and goldfish) and a wax museum not unlike that of London's Madame Tussaud's. The wax museum is home to over 100 lifelike figures of personalities of international repute as well as famous samurai. Special lighting and sound effects enhance the figures. Exhibits by the Japanese government and leading companies are also on display with a strong emphasis on computers and the latest in communications technology.

Tokyo Tower, 1,093 feet from the base and taller than the Eiffel Tower, was built in 1958 to support radio and t.v. antennae. Today the tower is utilized by eight t.v. stations, three FM radio stations, two AM radio stations, the Japan Railways Group and the Japanese government. Weather and traffic conditions are also monitored from atop the tower.

(more)

Tokyo Tower is open from 9 a.m. to 8 p.m. March 16 to November 15 (to 9 p.m. in August) and from 9 a.m. to 6 p.m. from November 16 to March 15. Admission to the main observatory is ¥600 for adults and ¥350 for students.

For further information contact the nearest JNTO office.

TAISHO ERA PAINTINGS FEATURED AT YAYOI MUSEUM

A treasure-trove of Japanese paintings of the Taisho Era (1912-1926) is part of the permanent collection of the Yayoi Museum in Tokyo. The Taisho period, marked by the reign of Emperor Taisho, the father of the current emperor, was a pivotal period in Japan's history. During this time Japan was introduced to democratic ideas and the problems of a modern industrial state.

Two artists in particular, Yumeji Takehisa and Kasho Takahatake, are well-represented in the museum's collection and their works epitomize the spirit of old Japan and the ideals of modernization. Both borrowed heavily from the ukiyo-e wood-block print style but combined it with Western painting techniques. Takehisa's works are highlighted by the use of bright exotic colors. His favorite subjects are feminine beauties and children. Takahatake's works, on the other hand, are characterized by stereography, a method of gradation using minute lines.

The Yayoi Museum is a 7-minute walk from Nezu station on the Chiyoda subway line. The museum is open from 10 a.m. to 5 p.m. everyday except Monday, when it is closed. Admission is ¥500.

YAYOI MUSEUM: 2-4-3 Yayoi, Bunkyo-ku, Tokyo. Tel: (03) 812-0012.

TELETOURIST SERVICE: EVENTS ON TAPE

Taped information on current cultural events taking place in Tokyo and Kyoto can be heard 24 hours a day by calling a special telephone service called "Teletourist." A 90-second recording provides information in English on date, time and place as well as a brief description of the events. Events covered include festivals, traditional performing arts, exhibitions at museums and department stores and concerts taking place during the week.

The number to call in Tokyo is (03) 503-2911 and in Kyoto (075) 361-2911. The Teletourist service is operated by JNTO's Tourist Information Center.

DISCOUNTS GALORE AT TAKEYA 'DISCOUNT' DEPARTMENT STORE

The owners insist it is not a discount store but rather a department store. But if prices are indicative of anything, Takeya is very much Tokyo's premier discount store but carrying merchandise to rival that of any department store. Shopping is certainly more elegant in Tokyo's glitzy world-renown department stores such as Mitsukoshi and Takashimaya, but prices, reflecting discounts up to 60 percent, are more attractive at Takeya.

Takeya sells everything from food (for example, 37 varieties of dried beans) to facsimile machines to cameras and imported souvenirs. Open from 9 a.m. to 8 p.m. daily except Wednesday, Takeya is a one minute walk from the Japan Railways (JR) Yamanote Line's Okachimachi station or from the Hibiya subway line's Naka-okachimachi station.

TAKEYA: 4-33-2 Taito, Taito-ku, Tokyo. Tel: (03) 835-7777.

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